

The Loop

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Loop Newsletter is published by the Office of Stewardship & Development to keep you informed about the annual Catholic Charity Appeal. We will "keep you in the loop" regarding news and events which we hope you will find helpful and informative.

10 Steps to Success for In-pew Solicitation

1. Be sure that parishioners have at least two weeks advance notice before they are asked for their gifts. This way they will come to church prepared to make a pledge or cash donation.
2. Utilize posters, special bulletin announcements, pulpit announcements and Prayers of the Faithful to inform parishioners of the upcoming Appeal and its benefits to those in need.
3. Recruit a lay witness. The use of a lay witness is an effective means of increasing participation. Select those among your parishioners who are energetic and enthusiastic speakers. Remember that people give to people.
4. Conduct two consecutive in-pew weekends. The first weekend you should have a lay witness presentation. The second weekend you do not need a lay witness presentation but simply have the celebrant provide two minutes after his homily for those who were unable to give the previous weekend.
5. On in-pew weekends, place in-pew envelopes and golf pencils / pens at the ends of the pews (replenish the supply before each Mass).
6. After the celebrant gives a brief homily, a lay witness shares his/her experience regarding the Catholic Charity Appeal.
7. Either the celebrant or the lay witness should then give step-by-step instructions on how to fill out the in-pew envelope, with emphasis on promoting the pledge system. Encourage the parishioners to complete the envelopes in church. Do not encourage them to take the envelopes home.
8. At this point, the parishioners are now prepared to make their donations. Allow two to three minutes for the parishioners to make their contributions.
9. The ushers or special collectors should now collect the completed envelopes.
10. As with all methods of solicitation, the follow-up is an essential and integral part of the Appeal. It is important that every parishioner has the opportunity to give. Therefore, it is recommended that a follow-up method of solicitation be utilized.

Bulletin Announcement

We kindly ask you to consider including the following bulletin announcement at each Mass next weekend reminding and encouraging parishioners to support this year's Appeal. This announcement will serve as advance notice for your parish's upcoming in-pew weekends and will ensure that parishioners come to Mass prepared to make their annual Catholic Charity Appeal pledge.

2015 CATHOLIC CHARITY APPEAL

"Faith and Good Works"

Have you given prayerful consideration to your gift for the 2015 Catholic Charity Appeal? Won't you help us by being the "Hands of Christ" in supporting the people and the work of the Diocese of Providence?

Many of you have responded to the Catholic Charity Appeal mailing from Bishop Tobin. On behalf of those served by the ministries and services funded by the Catholic Charity Appeal, we thank you for your gifts.

If you have not made a gift to this year's Appeal, you will be able to do so through our in-pew solicitation which will take place on the weekends of February 28/March 1 and March 7/8. Our parish goal is to attain 100% participation – a goal that can only be reached with your sacrificial help and support. All gifts, regardless of size, help to make a difference in the lives of so many individuals.

Did You Know?

Your donation to the Catholic Charity Appeal continues to impact the lives of over 860 children who attended the Mother of Hope Camp in Chepachet. Thank you for your generous gift.

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