

# The Loop

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*The Loop Newsletter is published by the Office of Stewardship & Development to keep you informed about the annual Catholic Charity Appeal. We will "keep you in the loop" regarding news and events which we hope you will find helpful and informative.*

## 2013 Appeal Overview

|  |                       |
|--|-----------------------|
| Total Amount Raised                    | <b>\$7,827,578</b>    |
| Number of Donors                       | <b>37,098</b>         |
| Number of Parishes Over Goal           | <b>96</b>             |
| Number of Gifts                        | <b>39,179</b>         |
| Number of Pledges                      | <b>10,000</b>         |
| Number of Cash Gifts                   | <b>26,868</b>         |
| Total of Credit Card Gifts             | <b>\$729,119.52</b>   |
| Overall Average Gift                   | <b>\$211.00</b>       |
| Bishop's Partnership in Charity Raised | <b>\$3,458,707.97</b> |

## The Loop Newsletter

We hope you find this Loop Newsletter to be both helpful and instructive. It has been designed to provide you with important information regarding the annual Catholic Charity Appeal. If you would like your chairpersons to receive this monthly newsletter, we kindly ask that you provide the Office of Stewardship & Development with the appropriate e-mail addresses. We will then be able to keep your chairpersons informed about the upcoming 2014 Catholic Charity Appeal.

## File Maintenance

We have some good news to share with you regarding parish roster maintenance. Remember that dreaded e-mail from the Stewardship & Development Office with your parish roster attached? It was an arduous and time-consuming task for parish secretaries to review the voluminous pages of your roster for any additions, corrections or deletions.

In October, a memorandum will be sent to all pastors explaining a new and effortless process for parishes to update their parishioner roster. This new process will produce an accurate and up-to-date file that our office can use to print parishioner pledge cards and in-pew/mailling labels. Stay tuned...

## Did You Know

Through generous gifts to the Catholic Charity Appeal, Emmanuel House is able to provide a warm, safe place to sleep for those without a home and no other place to turn.

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