

The Loop

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The Loop Newsletter is published by the Office of Stewardship & Development to keep you informed about the annual Catholic Charity Appeal. We will “keep you in the loop” regarding news and events which we hope you will find helpful and informative.

Important Dates for the 2014 Catholic Charity Appeal

Monday, January 27	Catholic Charity Appeal Workshop - This workshop will begin at 4:00pm and end at 5:00pm
Wednesday, January 29	Catholic Charity Appeal Workshop - This workshop will begin at 6:00pm and end at 7:00pm
Weekend of February 15/16	Pastors are asked to preach about the Appeal – please mention arrival of Bishop’s letter and that parishioners can respond directly to the mail
Week of February 17	The Bishop’s Partnership in Charity direct mail letter will be mailed to prospects (this will be the first time that a reply slip is included within this mailing)
Week of February 17	The first diocesan direct mail letter will be mailed to prospects (this will be the first time that a reply slip is included within this mailing)
Friday, February 21	Sign up deadline for the 2014 Catholic Charity Appeal Parish Share Program
Weekends of February 22/23, March 1/2, March 8/9	Parishes are asked to promote responses to the first diocesan direct mail letter through bulletin and pulpit announcements
Weekend of March 15/16	This is the first recommended In-pew Weekend (with a lay witness presentation) for soliciting gifts at your parish
Weekend of March 22/23	This is the second recommended In-pew Weekend for soliciting gifts at your parish
March 24 – April 18	During this time frame, your parish should concentrate on following up with those parishioners who have not responded to your primary method of solicitation
Week of May 5	The second diocesan direct mail letter will be mailed to prospects, including BPC prospects

SAVE THE DATE Catholic Charity Appeal Workshops

Our annual Catholic Charity Appeal Workshops will be held on Monday, January 27, 2014 from 4:00pm—5:00pm and again on Wednesday, January 29, 2014, from 6:00pm—7:00pm. As in past years, these workshops will be held in the lower level hall of the Cathedral of Saints Peter & Paul in Providence.

These Catholic Charity Appeal Workshops will be a wonderful opportunity for both new and seasoned chairpersons to learn what’s new regarding the 2014 Appeal. Newly assigned pastors will also benefit from these workshops.

Topics that will be discussed include the Bishop’s Partnership in Charity, ten steps for a successful in-pew solicitation and some effective strategies to achieve your goal.

Most importantly, you will also learn about reporting requirements including the use of Registered Mail in submitting your gifts for processing.

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